The Masonite Advantage

- Barn doors are the hottest trend in interior doors!
  - They add a style element to any room
  - Solution for small spaces
  - Can be used in many different ways

- Barn doors are a great alternative for the “modern” home decorator
- Barn door kit = easy purchase and install for the consumer!
- No need to buy any additional items to complete the project – everything is included!
- Melrose is the #1 current seller on homedepot.com

The new Masonite Barn Door Kits offer the customer everything they need in 1 kit at a price you won’t find anywhere else!
In Stock - 2 Styles of Barn Door Kits

- Equally positioned horizontal embossed lines
- Primed, smooth surface is perfect for painting & decorating
- Classically modern design complements a variety of decors
- Barn door track and hardware included – assembly required
- Door slab pre-drilled for hardware

<table>
<thead>
<tr>
<th>Knotty Alder</th>
<th>Hardware</th>
</tr>
</thead>
<tbody>
<tr>
<td>36 x 84 x 1-3/8 Pre-drilled, bottom routed</td>
<td>Black Matte, Straight Strap</td>
</tr>
<tr>
<td>42 x 84 x 1-3/8 Pre-drilled, bottom routed</td>
<td>Black Matte, Straight Strap</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Melrose Solid Core</th>
<th>Hardware</th>
</tr>
</thead>
<tbody>
<tr>
<td>30 x 84 x 1-3/8 Pre-drilled on top, bottom routed</td>
<td>Stainless Steel, Top Mount</td>
</tr>
<tr>
<td>36 x 84 x 1-3/8 Pre-drilled on top, bottom routed</td>
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Modern

- Manufactured using quality Knotty Alder wood veneers
- Thick, premium wood veneers create a rich, refined look
- Ready to paint, stain or varnish to coordinate with your décor
- Barn door track and hardware included – assembly required
- Door slab pre-drilled for hardware

Rustic
Measure Twice Order Once...

Door Sizing:

A 30” door covers:
- 24” cased opening
- 24 – 29” uncased opening

A 36” door covers:
- 25 – 30” cased opening
- 30 – 35” uncased opening

A 42” door covers:
- 31 – 36” cased opening
- 36 – 41” uncased opening

Note: Cased opening includes standard 2-1/4” casing
Barn Door In-Aisle Display

Each Display Includes:

- Operable heavy-duty metal door frame
- 36” x 84” x 1-3/8” Knotty Alder Z door
- Door slides left/right
- Allows consumer to see both sides of product
- Floor guide installed for added safety
Barn Door Packaging

Overview:
- Same “look” as entry door packaging
- Highlight key product features using iconography
Harness the beauty of nature with Masonite’s innovative new entry door that combines the richness of a real wood with the proven performance of fiberglass. Each door is hand finished to accurately capture the grain variation of natural wood every time. It is a look so authentic even Mother Nature won’t be able to tell the difference.
The secret is in the finish!

- Natural finishes and colors – Faux wood look is trending in all building categories.

- Meets the need to offer a ‘wood door look’ that coordinates with the same look and feel that consumers expect from cabinets and flooring.

- Hand staining process gives variations in the stain color which adds depth and the look of natural graining that occur in real wood – looks great even up close!

- The smooth surface is more representative of how a real wood door feels.

The new Fiberglass Skin/Color Combination gives Masonite the most authentic wood door look in a Fiberglass door in the industry!
The Masonite Advantage

- ¾ oval is one of the most preferred door styles by consumers
- Decorative Cianne Glass appeals to all tastes & budgets
- Fiberglass door resists rotting, warping, and denting – and requires minimal maintenance
- Fiberglass looks like real wood… but insulates 5X better
- Ball bearing hinges helps to prevent doors sag and wear
- Rot resistant frame

Everland doors have an authentic ‘wood look’, while maintaining the benefits & performance of Fiberglass
Everland In Aisle Display

A. New! Snipe

- Added to corner of door frame to scream out this is a new product – easily removed in 6 months... will not harm finish of door.

B. Plexi-Glass Overlay

- Utilizing magnifying glass to engage customers and encourage them to look more closely at door!
- This helps re-enforce the beautiful Everland finish.
Everland Packaging

Overview:

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